

**BURK'S FALLS AND AREA
ALMAGUIN COMMUNITY ECONOMIC DEVELOPMENT
(ACED)**

**MINUTES
September 16, 2019**

The meeting was held at the Strong Municipal Office on September 16, 2019 at 6:00 pm.

Present: Tim Brunton, Township of Magnetawan
Lewis Hodgson, Village of Burk's Falls
Melanie Alkins, MENDM
Tim Bryson, Township of Joly
Kelly Elik, Township of Strong
Luke Preston, AHCC Representative
Joe Lumley, Township of Perry
Wendy Whitwell, Township of Armour
Brenda Scott, Village of South River
Celia Finley, Township of Ryerson
Ron Begin, FedNor
Barb Belrose, Village of Sundridge

Regrets: Margaret Ann McPhail, Township of Perry
Willy Hollett, AHCC Representative
Peter Mclsaac, Municipality of Powassan

Staff: Dave Gray, Economic Development Officer
John Theriault, Township of Armour
Judy Kosowan, Township of Ryerson
Nancy Field, Township of Ryerson
Nicole Fraser, Municipality of Magnetawan

Call to Order

The meeting was called to order at 6:00 pm.

Minutes

That the minutes of Monday August 19, 2019 meeting were adopted as circulated.

Presentation - Blue Sky Net

Susan Church and Jeff Buell from Blue Sky Net made a presentation to the board on the work that have done, the work they are doing and the work they will be doing in the future. They just received a \$1,900,000 grant to continue the work they have been doing. Questions were asked and answered.

CEDO Report

Core Activity Tracking

The CEDO updated the Board on the visits and contacts he has had over the past month.

Communications & Marketing Officer Update

The CEDO reported on the work the CMO and himself have been doing on the Digital Main Street program. The work is progressing well. Questions were asked and answered.

Physician Recruitment & Retention

The CEDO reiterated that he will be attending a recruitment event on September 19, 2019, which is hoped will help recruit physicians. The cost of the CEDO participating in this event is being funded by the AHHC.

Almaquin Harvest Spin Cycling Event

The funding application for this event has moved to phase 2. We have requested support from the Ontario Cycling Association to support the phase 2 application. When a marketing plan is completed the NOHFC application will be sent.

MTO Communications

The CEDO has contacted MTO to review the possibility of infrastructure improvement along the different cycling routes. Discussions will continue with MTO and the Board will be update if any progress is made.

Almaquin Highlands Economic Development Gala

Preparation for the gala are well under way for October 3, 2019. All aspects of the event planning are on schedule.

Taste of Almaquin Partnership

This event has been rescheduled for October 26, 2019.

New Business & Development

October 16 Support Forum

ACED is the lead for this event and it is being held so that attendees can learn about programs that will help their businesses.

Investing in Canada Infrastructure Program

This program will help eligible organizations get up to 93% funding for maintaining or expanding recreational, sports and cultural infrastructure. It will also fund the development of active transportation networks and regional industrial/commercial parks. Deadline for submitting an application is November 13, 2019.

Updates

FedNor

The Board was advised that the new CIINO grant is starting on October 1st, 2019. FedNor will work with the Board to maximize the grants that we are getting.

Invitation

An invitation was received to attend the NNEEC Symposium on climate change taking place on September 27 and 28 in Sundridge. Anyone interested should register as soon as possible.

Hiring Committee

The hiring committee met on August 27, 2019 to review the hiring process for the Director of Economic Development. The committee reviewed and finalized the advertisement for the position and the interview questions. The position will be advertised in the local paper, the Economic Developers Association of Canada (EDAC) and Economic Developers Council of Ontario (EDCO) job opportunity boards. A notice will also be sent to all partners asking that the ad be posted on their websites.

The position will be posted during the week of September 16, 2019 and will close on Friday October 11, 2019 at 4:00 p.m. The interview committee will consist of Tim Brunton, Municipality of Magnetawan, Willy Hollett, AHCC representative and John Theriault, Clerk-Treasurer/Administrator, Township of Armour.

Resolutions

1. 2019-013 - Moved by Wendy Whitwell, Seconded by Kelly Elik;
Be it resolved that the Almaguin Community Economic Development Board approve the minutes of August 19, 2019 as circulated.

Adjournment

The meeting was adjourned at 7:37 p.m.

The next meeting will be Monday October 21, 2019 at the Strong Municipal Office.